

# Our sustainable smart display

## Proteus smart display

The new standard for branded in-store promotions ideal for plants and flowers. Our sustainable smart solution is the alternative for the cardboard consuming display.



Step 1

Step 2

Step 3

Ready to use



- Smart displays for the green retailer.
- One stop shop service solution for the full chain
- 100% circular economy
- Co<sup>2</sup> Neutral
- No waste in the supply chain
- Higher sell-out, less waste
- Easy to set-up and refill
- IOT and Bigdata for better insights on sales and marketing
- Sustainable solution, more control on promotion cost and revenue, lower cost
- Less fall-out and waste, return and repair services

**Proteus is a sustainable, cost effective solution to get better insights and valuable ROI on your promotions. Reach out to our team for more information or a financial proposal.**

**Contact us: [www.jackooij.nl/proteus](http://www.jackooij.nl/proteus)**



# Contribute for a better world

## Proteus specifications

Structure Dimensions	Closed Open - minimal height Open - maximal Height	600x400x435 mm 600x400x1350 mm 600x400x2100 mm
Shelf dimensions	540x380 mm	
Minimal height between the shelves	184 mm	
Maximal height between the shelves	334 mm	
Total display weight	18 Kg	
Load capacity per shelf	40 Kg	
Total load capacity	200 Kg	
Material	Frame in aluminium – Handles and shelves in polypropylene (PP)	
Wheels	2 Fix - 1 Swirling - 1 Swirling + total brake (different colour) - 95 Shore A.	
EU Pallet (1200x800) Proteus closed - open	16 units – 4 units	



## Customisable displays

**Displays for retailers with smart thinking  
and a wish for high service!**

### USP for customized solutions.

- various setup options, choose from different layouts
- not print only add interaction to your POS promotion
- Real time campaign management – automatised track and trace promo's



**PROTEUS**  
the new standard